

# AGRIBUSINESS: AGRICULTURAL COMMUNICATIONS DOUBLE MAJOR, BSAG

**Requirements for Students Matriculating in or before Academic Year 2025-2026.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.00**

**Total Hours: 130**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
<i>American History &amp; Government</i>		
Select one of the following:		3
HIST 1103	Survey of American History	
HIST 1483	American History to 1865 (H)	
HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Quantitative Thought &amp; Logical Reasoning (Q)</i>		
Select one of the following:		3
MATH 2103	Business Calculus (Q) <sup>1,5</sup>	
MATH 2123	Calculus for Technology Programs I (Q) <sup>1,5</sup>	
MATH 2144	Calculus I (Q) <sup>1,5</sup>	
STAT 2023	Elementary Statistics for Business and Economics (Q) (or equivalent STAT course designated "Q") <sup>1,5</sup>	3
<i>Understanding Humanities-Human Heritage &amp; Cultures (H)</i>		
Course designated (H)		3
Course designated (DH)		3
<i>Reasoning in the Natural Sciences (N)</i>		
Six hours from:		6
One course in CHEM or other course designated (L/N) <sup>1,5</sup>		
One course designated (N) <sup>1,5</sup>		
<i>Exploring Society &amp; Human Behavior (S)</i>		
AGEC 1113	Introduction to Agricultural Economics (S) <sup>1,5</sup>	3
<i>Diversity (D)</i>		
Courses designated (D)		
May be paired with another designated course		
<i>Global Cultural Competency (G)</i>		

Courses designated (G)		3
<i>Additional General Education</i>		
Additional general education credit hours (at least 4 hours) are required to meet the total 40-hour minimum. If courses carry more than one general education designation and can be used to meet multiple minimum general education designation hours above, more than 4 hours of additional general education will be required here to meet the 40-hour minimum.		
Courses designated (Q), (H), (N), (S), (D), (G), or (F).		4
<b>Hours Subtotal</b>		<b>40</b>
<b>College/Departmental Requirements</b>		
<i>Agricultural Sciences and Natural Resources</i>		
Course cannot be used here and as an (N)		
UNIV 1111	First Year Seminar (or other approved first year seminar course) <sup>5</sup>	1
ANSI 1124	Introduction to the Animal Sciences	4
PLNT 1213	Introduction to Plant and Soil Systems (N)	3
<i>Oral Communications</i>		
Select one of the following: <sup>2</sup>		3
AGCM 3203	Oral Communications in Agricultural Sciences & Natural Resources (S)	
SPCH 2713	Introduction to Speech Communication (S)	
SPCH 3733	Elements of Persuasion (S)	
<b>Hours Subtotal</b>		<b>11</b>
<b>Major Requirements</b>		
<i>Agribusiness Core Courses</i>		
6 credit hours of ACCT classes covering Financial and Managerial Accounting. Students cannot use a combination of both ACCT 2103 and ACCT 2003, (ACCT 2103 & ACCT 2203), or (ACCT 2003 & (ACCT 3003 or ACCT 3004 or FIN 3113)). <sup>5</sup>		6
AGEC 1101	Agricultural Economics and Agribusiness Experience <sup>5</sup>	1
AGEC 3101	Professional Career Development <sup>5</sup>	1
AGEC 3213	Quantitative Methods in Agricultural Economics <sup>5</sup>	3
AGEC 3323	Agricultural Product Marketing and Sales	3
AGEC 3333	Agricultural Marketing and Price Analysis <sup>5</sup>	3
AGEC 3423	Farm and Agribusiness Management <sup>5</sup>	3
AGEC 3603	Agricultural Finance <sup>5</sup>	3
AGEC 3713	Agricultural Law <sup>5</sup>	3
AGEC 4343	International Agricultural Markets and Trade (G) <sup>3</sup>	3
AGEC 4503	Environmental Economics and Resource Development <sup>3</sup>	3
AGEC 4703	American Agricultural Policy <sup>3</sup>	3
ECON 2203	Introduction to Macroeconomics <sup>5</sup>	3
ECON 3113	Intermediate Microeconomics <sup>5</sup>	3
or ECON 3023	Managerial Economics	
<i>Agricultural Communications Core Courses</i>		
AGCM 2113	Introduction to Agricultural Communications	3
AGCM 3113	Writing and Editing for Agricultural Publications	3
AGCM 3123	Audio and Video Storytelling in Agricultural Communications	3

AGCM 3213	Layout and Design for Agricultural Publications	3
AGCM 3223	Digital and Online Media in Agricultural Communications	3
AGCM 3233	Basic Photography and Photo Editing for Agriculture	3
or AGCM 4233	Agricultural Photography Tour	
AGCM 3503	Issues Management and Crisis Communications in Agriculture and Natural Resources	3
AGCM 4113	Features Writing and Editing for Agricultural Publications	3
AGCM 4203	Professional Development in Agricultural Communications	3
AGCM 4300	Internships in Agricultural Communications (2 hours)	2
AGCM 4403	Planning Campaigns for Agriculture and Natural Resources	3
AGCM 4413	Agricultural Communications Capstone	3
Select 3 hours from the following:		3
FDSC 1133	Fundamentals of Food Science	
FDSC 2102	Regional Diversity in Food Production, Selection and Consumption (D)	
ANSI 2233	The Meat We Eat	
ANSI 2253	Meat Animal and Carcass Evaluation	
NSCI 2013	Principles of Human Nutrition (N)	
NSCI 3543	Food and the Human Environment (GS)	
<b>Hours Subtotal</b>		<b>79</b>
<i>Electives</i>		
or hours to complete required total for degree <sup>4</sup>		
<b>Hours Subtotal</b>		<b>0</b>
<b>Total Hours</b>		<b>130</b>

1

College & Departmental requirements that may be used to meet General Education requirements.

2

If used as (S) course above, hours in this block reduced by 3.

3

AGEC 4503 Environmental Economics and Resource Development satisfies environmental science requirement and AGECE 4703 American Agricultural Policy satisfies policy requirement for the Agricultural Communications major. AGECE 4343 International Agricultural Markets and Trade (G) satisfies international dimension requirements. If another course is taken for these requirements, a different 4000-level AGECE course except AGECE 4990 Problems of Agricultural Economics may be taken. At least nine hours of 4000-level AGECE besides 4990 required for AGBU major.

4

MATH 1483 Mathematical Functions and Their Uses (Q) or MATH 1513 College Algebra (Q) may need to be taken as prerequisite to required Calculus course.

5

Hours meeting the Major core.

## Other Requirements

- Exit interview with Head of Department of Agricultural Economics.
- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.

## Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2031.